# Long-Term Business Plan

(10 years from FY2024/3 to FY2033/3)

September 27, 2024



Keihanshin Building Co., Ltd.





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## Basic Policy of Long-Term Business Plan

## **Corporate Philosophy**

- 1. To provide valuable commercial space to customers so as to contribute to the community through the advancement of customers' and our businesses
- 2. To earn and value our customers', shareholders', and employees' trust by operating our company according to quality-first values
- 3. To act efficiently, evolve, and create a vital corporate atmosphere

Target period	10 years from FY2024/3 to FY2033/3
Basic policy	Aim to continuously enhance corporate value by realizing sustainable management     Assess changes in the investment environment and expand our business size and create new profit models through increasing the portfolio
Corporate vision in 10 years' time	A company that will continue to contribute to a sustainable society with each and every employee growing through inventiveness and challenges and providing valuable commercial space that meet the needs of the times

# Background to the review of the Long-Term Business Plan

Updated

Taking into consideration dialogues with investors and other stakeholders with a view to realizing management that takes into account capital costs and share price, we have decided to revise our Long-Term Business Plan in order to meet their expectations for the early achievement of our long-term business targets, as well as to establish a target for reducing cross-shareholdings.

#### New investments in the first fiscal year (FY2024/3) of the Long-Term Business





Plan





Acquisition of the commercial building in Asakusa

**Equity Investment** 

**Equity Investment** (in the Tokyo metropolitan area) (in Hyogo Prefecture) Investment in the real estate fund in the U.S

Progress largely in accordance with the initial plan

#### However,

Recognition, through dialogues with investors and other stakeholders, of their expectations and society's demand for the early realization of our long-term business targets

#### review

Revision of targets aimed at early achievement of the Plan



Addition of target for reducing cross-shareholdings

# Progress in the first fiscal year of the Plan (New investments)

Updated

## Acquisition of profitable properties

#### [We acquired the commercial building in Asakusa.]

- Located in front of Asakusa Station, which is crowded with tourists from Japan and overseas. Although it is an aged building, it is fully occupied.
  - > Revolving-type investment business that enhances asset value through renovation work, etc, and sell it
  - > Real estate leasing business with stable rent income
- ⇒A property that can be used in both businesses



## **Equity Investments**

[We made the equity investments into the office building in the Tokyo metropolitan area, and nursing home in Hyogo Prefecture.]



## Overseas Investments

#### [We made an investment in the real estate fund in the U.S.]

- The United States was selected as the first investment destination because of its expected economic growth and legal transparency in the real estate market.
- Absorption of local information and know-how through investment in funds (Investment in multifamily housing development project in Miami, Florida, in August 2024)



#### **Environmental investments**

## [Energy-saving investments]

• Planned conversion of lightings in each building to LED and replacement and repair work of air conditioning equipment.

## [BCP measures]

 Systematic implementation of countermeasure work to prepare for severe water damage, including waterproofing of rooftops and exterior walls of each building.

#### Investments in human resources

## (Expansion of the head office)

• Expansion of the Osaka Head Office has been completed to improve productivity and prepare for an increase in the number of employees.

## (Strengthening human capital)

- Strengthening recruitment of experienced personnel and new graduates for business expansion.
- · Greatly expanded job-specific and rank-specific training to raise employee skills.

# Targeted Results Updated

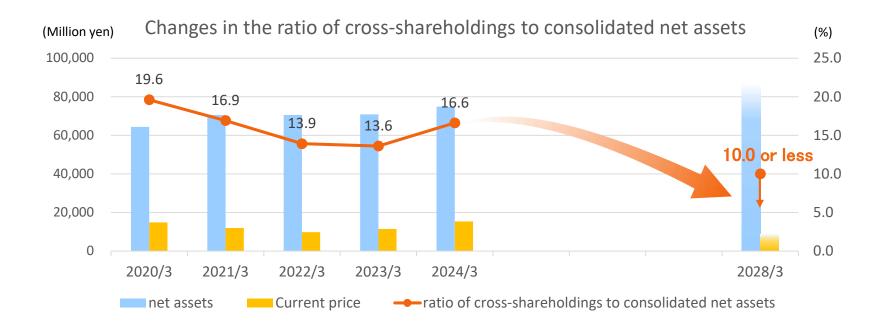
## **■**Performance plan

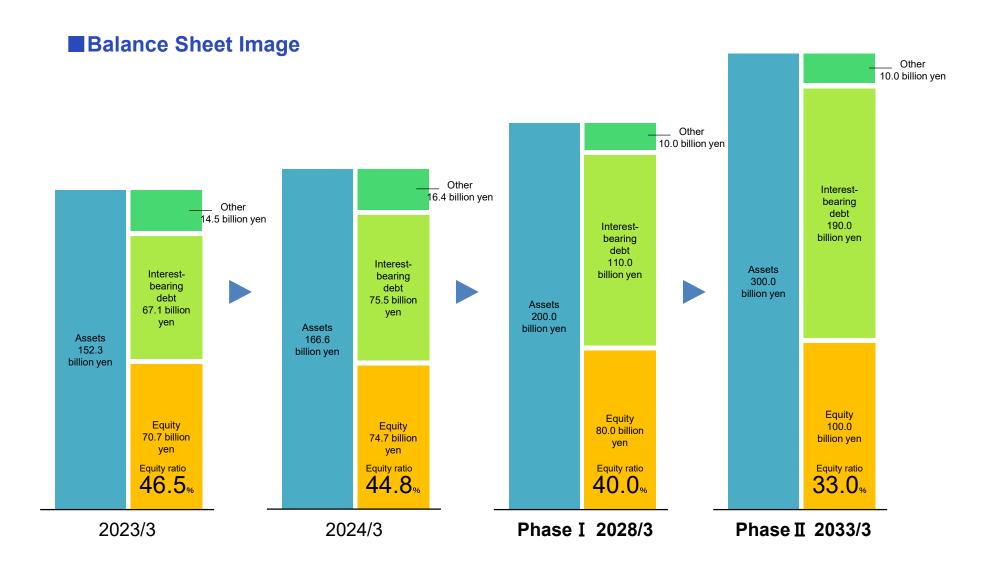
	2023/3	2024/3	Phase I 2024/3 to 2028/3	Phase II 2029/3 to 2033/3	
Business profit (billions of yen) Operating profit + Loss (gain) on investments in investment partnerships, etc.	5.3	5.1	7.0 <b>→</b> 8.0	14.0	
Business profit before depreciation and amortization (billions of yen) Business profit + Depreciation and Amortization	9.1	9.1	11.0 →12.0	18.0	
Equity ratio	46.5%	44.9%	30% or more (f	inancial discipline)	
Net interest-bearing debt/EBITDA ratio	6.7 times	7.4 times	Approximately 10 times (financial discipline)		
ROA Business profit / Total assets	3.6%	3.2%	4.0% or more	5.0% or more	
ROE Profit / Equity	5.9%	5.2%	6.0% or more → 7.0% or more	8.0% or more	

# Aim to achieve Phase II targets ahead of schedule

## **■**Cross-shareholdings reduction plan

Reduce the ratio of cross-shareholdings to consolidated net assets to 10% or less by the final fiscal year of Phase I (FY2028/3)





## **■Investment Plans**

Unit: billions of yen

		2024/3	Phase I 2024/3 to 2028/3	Phase II 2029/3 to 2033/3	Total
Investments in real estate	Acquisition of profitable properties	5.5	50.0	130.0	180.0
	Equity investments	4.7	8.0	8.0	16.0
	Overseas investments	0.1	5.0	20.0	25.0
	Rebuilding existing properties	_	4.0	5.0	9.0
Investments in renovations and repairs	Large-scale repairs to existing properties	2.5	10.0	10.0	20.0
	Subtotal	13.0	77.0	173.0	250.0
Investment recovery	Sale of profitable properties	_	0.0	80.0	80.0
Net	investments	13.0	77.0	93.0	170.0

Unit: billions of yen

# Targeted Results Updated

## Sustainability KPIs

#### **KPIs**

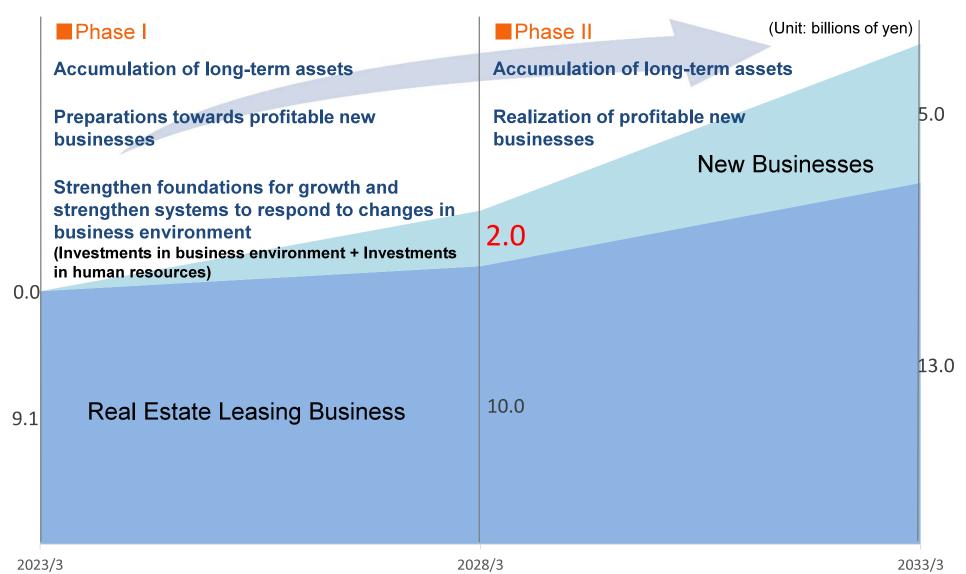
- 1. Reduce Scope 1 and 2 GHG emissions by 46% by FY2031/3 compared to FY2020/3
- 2. Achieve net-zero GHG emissions (Scope1,2, and 3) by FY2051/3
- 3. Reduce per-unit energy consumption by 10% (compared to FY2019) by FY2030 through energy-saving efforts.
- 4. Raise the ratio of the area of properties with the Green Building Certification to 50% or more by FY2030 and acquire the Green Building Certification for all newly constructed properties in the future.
- 5. 100% of the electricity used by the Company under Scope 2 shall come from renewable energy sources by FYE March 2051.
- 6. Achieve five-year average male-to-female ratio of 50% among new recruits

#### **■**Sustainability Investment Plans

		2024/3	Phase I 2024/3 to 2028/3	Phase II 2029/3 to 2033/3	Total
Investments in the environment	<ul> <li>Investments in renovations and repairs for energy-saving equipment and BCP measures</li> <li>Use of renewable energy</li> <li>Acquisition of green building certifications</li> </ul>	0.7	3.0	4.0	7.0
Investments in human resources	<ul> <li>Development of work environments</li> <li>Investment in human resources training</li> <li>Hiring specialized human resources who have experience</li> </ul>	0.2	1.0	2.0	3.0
	Total	0.9	4.0	6.0	10.0

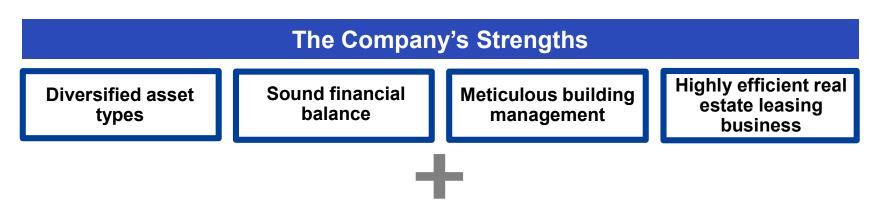


## Trends in Profit Updated



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## **Business Strategy**



## Functionality Supplemented by New Businesses

- •Aim to maximize profits by increasing the number of properties and rearranging assets and aim to enhance ROA and ROE by maintaining financial balance
- Diversify acquisition and investment methods through alliances with other companies
- Expand a stable revenue base by decreasing economic change risks through further diversification of asset types
- •Aim to achieve medium-to long-term growth by investing overseas where population and economic growth is expected, as there is a concern that the domestic market will shrink in the future

With high efficiency, construct a business portfolio that can withstand market fluctuations

## **Business Strategy**

- Transition to a revenue structure that maintains balance between stock businesses and flow businesses
- Expand a stable revenue base by decreasing economic change risks through diverse asset types

# Revenue structure

## Existing businesses

#### Stock business

 Real estate leasing business



#### New businesses

#### Flow business

- Revolving-type investment business
- Equity investments
- Overseas investments

# Asset type

## **Existing businesses**

- Office buildings
- Datacenter buildings
- WINS buildings
- Commercial buildings
- Logistics warehouses



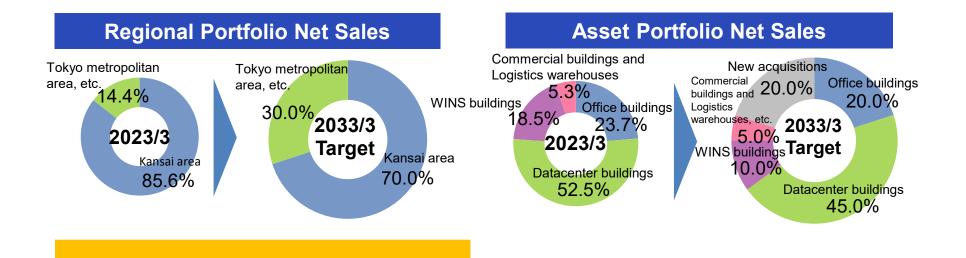
#### New assets

- Residences for lease aimed at corporations
- Healthcare buildings
- Other asset types



## **Real Estate Leasing Business**

- Strive to maintain and strengthen the competitiveness of the real estate leasing business which is our foundation of business
- Assess locations and profitability to expand assets that will be carried over to the next generation
- Aim to raise the regional portfolio ratio of the Tokyo metropolitan area, etc., to 30% as assets are concentrated in the Kansai area
- Aim to establish a stable revenue base by achieving a balanced asset portfolio



180.0 billion yen

**Investment scale (Cumulative 10 years)** 

# Business Strategy Real Estate Leasing Business



## ■Strategy by Asset

## **Office Buildings**

#### [Priority measures]

- ✔ Promote investment in the central Tokyo area from the perspective of diversifying the portfolio
- ✓ Based on diverse workstyles, provide offices of choice by developing buildings incorporating BCP measures with advanced features cultivated through developing new offices and the datacenter building business
- ✓ Achieve enhanced customer satisfaction through improving soft services
- ✓ Appropriately take measures such as selling unprofitable or older properties
- ✔Pursue profitability of existing properties

#### **Existing Properties**



# **Business Strategy** Real Estate Leasing Business



## Strategy by Asset

## **Datacenter Buildings**

## **Changes in the Business**

1980s to early 1990s Developed as storage areas for company office computers, and started business



Shin-Esaka

Shinmachi 1 Building

#### [Priority measures]

✓ Establish business strategy for older datacenter buildings (convert to office buildings, etc., attract tenants related to datacenters, etc.)

1990s to early 2000s Developed as a communicationrelated base station, etc.

Late 2000s to the present Developed as server centers for datacenter operators



Kitahorie

Building

Building

Tovosaki Nakatsu Building Building



Shinmachi 2 Building







Nishishinsaibashi OBP Building Building

#### [Priority measures]

- ✓ Maintain stable operations
- ✓ Carry over operations management expertise cultivated throughout the years
- ✓ Systematic renewals based on BCP measures

The present onward **Develop new datacenter** buildings

#### [Priority measures]

- ✓ Construct a business model that grasps the needs of the times
- ✓ Develop new datacenter buildings that match customer needs
- ✓ Consider investment in datacenter buildings through alliances with other companies, etc., leveraging our high public profile in the datacenter industry



## **■**Strategy by Asset

## **Commercial Buildings and Logistics Warehouses, etc.**

#### [Priority Measures]

✓ Acquire urban-type commercial buildings located near the commercial centers or terminal stations in the Tokyo metropolitan area and regional core cities

Updated

- ✓ Acquire highly convenient logistics locations to meet the expansion in the scale of the EC market
- ✓ Appropriately rebuild or sell older properties
- ✓ Examining efficiency, expand new assets types such as apartment buildings and healthcare buildings

#### **Existing Properties**







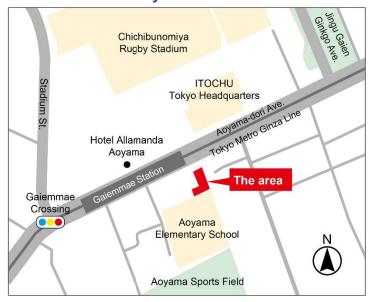
## Strategy by Asset

## **Acquisition of Sites for Development**

#### [Priority Measures]

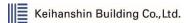
- ✓ Acquire sites for development expected to increase in real estate value in the future from the various perspectives of not only transportation convenience, but potential value, future prospects, suitability of the location, and terrain
- ✓ Consider participating in redevelopment and diversifying and expanding business through alliances, etc., with other companies

# Recent investment towards the future, "Site in Minamiaoyama"



An area expected to flourish further as there are plans to redevelop the Jingu Gaien area, with large-scale sports facilities, etc. around, and as a town where many local and foreign people gather

Address	2-22-16 Minamiaoyama, Minato-ku, Tokyo
Site area	589.80 m <sup>2</sup>
Acquisition	Purchased in November 2022



## **Revolving-Type Investment Business**

#### [Purpose]

Aim to enhance ROA and ROE by aiming for the maximization of profits through selling assets and reinvesting acquired funds in areas of growth

Aim to maximize profits by maintaining financial balance along with rearranging assets

#### [Priority Measures]

- ✓ In Phase I, establish internal systems and begin businesses in order to sell assets that have increased in value through tenant replacements and renovation work, etc.
- ✓ In Phase II, achieve further growth and enhanced fund efficiency by launching the asset management business and establishing the fund business, an outlet for the revolving-type investment business

## **Road Map**

Phase I (2024/3 to 2028/3)
Accumulate assets and begin the increasing value of assets business

Investment recovery scale (cumulative 10 years)

Phase II (2029/3 to 2033/3)
Enter the asset management industry
Establish a business

80.0 billion yen



## **Equity Investments**

#### [Purpose]

Promote diverse investment methods other than sole acquisitions by the Company such as acquisition through alliances with other companies

#### [Priority Measures]

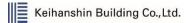
- ✓ In Phase I, begin equity investments and expand equity investments
- ✓ In Phase II, realize achievements of investment scale through accumulated equity investments

## **Road Map**

Phase I (2024/3 to 2028/3) Begin accumulating equity Phase II (2029/3 to 2033/3) Achieve investment scale of accumulated equity

**Investment scale (cumulative 10 years)** 

16.0 billion yen



#### **Overseas Investments**

#### [Purpose]

Aim to acquire overseas properties as a medium- to long-term growth strategy due to concerns that the domestic market will shrink in the future

#### [Priority Measures]

- ✓ Discerning countries where an increase in the population and economic growth is forecasted and make investments
- ✓ In Phase I, make investments centered around minority investments in SPCs for the purpose of operating designated properties through alliances with Japanese companies that have already entered the local markets
- ✓ In the latter half of Phase I, with local systems in place, consider actual real estate investments

#### **Road Map**

Phase I (2024/3 to 2028/3)

Build internal systems
Investments in funds, SPCs, and actual real
estate

Phase II (2029/3 to 2033/3)
Stable investments in SPCs and actual real estate

**Investment scale (cumulative 10 years)** 

25.0 billion yen

# Financial Strategy Updated

- Pay attention to the balance between direct financing and indirect financing, and strive for stable financing at low interest rates
- Aim to realize improvement of ROE as a result of aiming for enhanced ROA through flow business initiatives

#### 2033/3 Targeted Results

**Equity ratio [financial discipline]** 

30% or more

Net interest-bearing debt/EBITDA ratio [financial discipline]

# **Approximately 10 times**

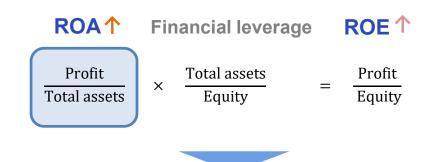
FY2033/3 ROA (Business profit / Total assets)

5.0% or more at the end

FY2033/3 ROE (Profit / Total assets)

8.0% or more at the end

#### **Policy for Improvement of Management Efficiency**



**Making ROA improvement the top priority** 



Restraining excessive burden of financial leverage



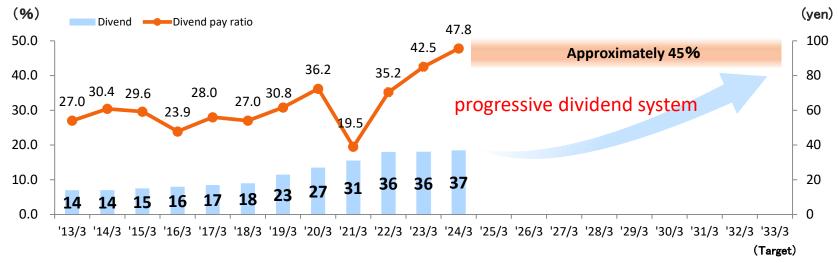
Realizing improvement of ROE as a result

# Shareholder Returns Updated

- Put in a place progressive dividend system that is focused on earnings per share
- Raise the current dividend payout ratio of 35% to 40% (as of May 2023) to approximately 45%
- •Consider shareholder returns with an awareness of capital efficiency of shareholder repurchases, etc., comprehensively taking into account the economic situation and the Company's stock price

	2023/3	2024/3	Long-Term Business Plan Target
Dividend payout ratio	42.5%	47.8%	Approximately 45%

## Trends in annual dividend per share and dividend payout ratio

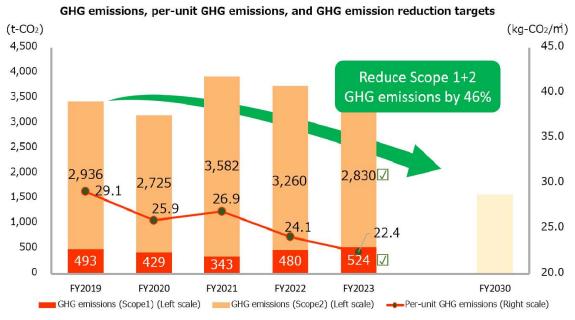


## ■ The Company's Materiality (Key Sustainability Issues)

ESG	Theme	Materiality
E (Environmental)	Balancing between a rich environment in the future and business activities	<ul> <li>Strengthening of resilience to climate change</li> <li>Sustainable use of resources by measures to reduce the burden on the environment</li> </ul>
	Provision of optimal space keeping abreast of changing external environment and times	<ul> <li>Provision of safe, secure, and comfortable space</li> <li>Promotion of the business keeping abreast of changing environment and times</li> </ul>
S (Social)	Co-existence and co- prosperity with stakeholders	<ul> <li>Conduct of constructive dialogue with investors and shareholders in line with the sustainable management</li> <li>Collaboration with partner companies with an emphasis on ESG issues</li> <li>Co-existence and co-prosperity with local communities</li> </ul>
	Establishment of the organization where diverse human resources achieve their potential	<ul> <li>Respect of human rights, diversity and inclusion</li> <li>Improvement of human capital</li> </ul>
G (Governance)	Reinforcement of the management base that supports the sustainable management	<ul> <li>Financial strategy to adapt to a changing business environment</li> <li>Strengthening of organizational resilience</li> <li>Improvement of the effectiveness of the Board of Directors</li> <li>Implementation of compliance that supports the sustainable management</li> </ul>

## **GHG Emission Reduction Target**

- 1. Reduce Scope 1 and 2 GHG emissions by 46% by FY2031/3 compared to FY2020/3
- 2. Achieve net-zero GHG emissions (Scope1,2, and 3) by FY 2051/3
- \*Scope 1: Green-house gas emissions that are direct emissions by using fuel at the Company
- \*Scope 2: Green-house gas emissions that are indirect emissions by using electricity, heat, and steam provided by other companies
- \*Scope 3: Greenhouse gas emissions from other companies that is related to our Company's activities, other than Scope 1 and 2 emissions

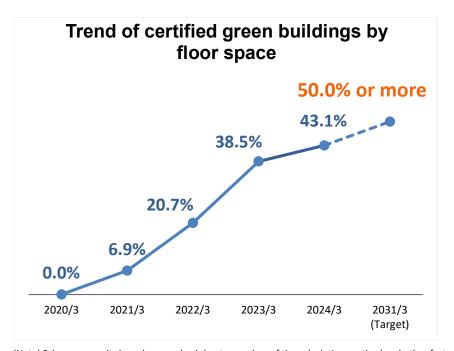


(Note) Prior year results have been revised due to a review of the calculation method and other factors.

# Sustainability Strategy Updated

## **Acquisition of Green Building Certifications**

Aim to raise the ratio of certified green buildings to all the owned properties by floor space to **50% or more** by FY2031/3, a certification that comprehensively assesses building quality, including interior comfort and attention to the surrounding scenery, in addition to care for the environment such as use of materials and equipment that conserve energy with a minimal environmental impact



(Note) Prior year results have been revised due to a review of the calculation method and other factors.

#### The Company's CASBEE S-Ranked Properties

Midosuji Building
Fuchu Building
Yodoyabashi Building
Toranomon Building
Onarimon Building
Yoyogi-koen Building
Fujisawa Shopping Facility
WINS Umeda B Building

#### **BELS Certified Properties**

**OBP** Building

## **Human Resources Development**

- Focus on human resources development, the core of corporate atmosphere, towards achieving continuous growth in the future with "To act efficiently, evolve, and create a vital corporate atmosphere," prescribed in our corporate philosophy
- •Actively work to secure diverse human resources and develop human resources according to an individual employee's personality, individuality, and values with the belief that "The growth of a company is nothing other than the sum of the growth of its individual employees"
- •Encourage diverse human resources to make self-directed growth by putting the right person in the right place, regardless of whether they were recruited as a new graduate or one with experience, gender, or age

## **Details of Key Initiatives**

#### Securing Diverse Human Resources

- Continue recruiting new graduates (50% five-year average male-to-female ratio among new recruits)
- Recruiting those with experience and active use of the senior generation, etc.

## Improving Skills of Employees

- Expand training of employees divided by duties and levels on a large scale
- Expand the system to support employees in acquiring qualifications with the aim of providing opportunities for self-improvement



#### **Composition of Personnel Supporting the Long-Term Business Plan**

Aim to achieve the Long-Term Business Plan of the Company by improving skills of each personnel together with securing diverse human resources

#### **Development of Work Environment**

- Develop a work environment where all employees can play an active role according to their potential and employees' diverse personalities, individualities, and values are respected in order to realize effective business management with a small number of staff members
- Strive to create a safe and pleasant work environment where each employee can maximize their potential through aiming to improve productivity and operational efficiency together with developing a system that takes into account employees' worklife balance and where diverse workstyles are made possible

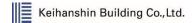
#### **Details of Key Initiatives**

# Maintain a Sound Work Environment Without Discrimination

- Creating a corporate culture that is more receptive to the diversity of employees
- Promote internal awareness-raising activities such as human rights training

# Develop a System Where Diverse Workstyles are Made Possible

- Enhancing support systems such as leave programs for childcare and family nursing
- Digitalization of documents and adoption of various systems that meet the needs of the times



#### **DX Promotion**

## Phase I (2024/3 to 2028/3)

## Digitization

Digitization of paper documents (analog information)

Digitization of some aspects of operations

#### Digitalization

Digitalization of operating processes

Business model transformation

# Phase II (2029/3 to 2033/3)

#### **Digital Transformation**

Creation of new values and culture

Model that will impact society as a whole

## **Details of Key Initiatives**

#### Centralizing data in cloud storage

- •Electricity usage of the central monitoring systems of various buildings is uploaded to a shared cloud and data is stored in a standardized format
- Manage personnel in charge of projects and various operations of promotion duties, overall progress, and approaches
- Integrate registration forms, notifications, and chat through two-way communication by establishing a user site for each tenant

# • Creation of new business

models that take advantage of digital technologies





Financial outlooks, projections, and targets, etc., included in this presentation were prepared based on information available at the time of the release of this presentation. Actual performance may differ from forecasts due to various factors in the future.